

JOIN INDUSTRY LEADERS AT THE 36TH EDITION OF
SUSTAINED SUCCESS IN CONSTRUCTION AND
INFRASTRUCTURE MARKET IN THE MIDDLE EAST...

VISION رؤية
2030
المملكة العربية السعودية
KINGDOM OF SAUDI ARABIA

36th EDITION SAUDI BUILD

Incorporating:

36th EDITION BUILDING MATERIALS

36th EDITION SANITARY WARE

27th EDITION LIGHTING SOLUTIONS

36th EDITION PAINTS & INTERIORS

36th EDITION ELEVATORS & ESCALATORS

24th EDITION ELECTROMECHANICAL HVAC-R

36th EDITION DOORS & WINDOWS

27th EDITION STONE TECH

5th EDITION SMART BUILDINGS

Co-located with:

27th EDITION SAUDI ELENEX

02-05 NOV 2026

Incorporating:

ISK SODEX SAUDI

RICEC | KSA

02-05
NOVEMBER 2026

RIYADH INTERNATIONAL CONVENTION
& EXHIBITION CENTER (RICEC)
RIYADH, KINGDOM OF SAUDI ARABIA

Organized by:



شركة معارض الرياض المحدودة
Riyadh Exhibitions Company Ltd.



www.saudi-build.com

Why Exhibit in Riyadh?

Saudi Arabia's construction needs are creating massive opportunities for suppliers and solution providers across the full spectrum of building needs...



Saudi Arabia is investing over \$142 billion annually, with construction activity projected to peak at \$1.3 trillion. Over 5,200 active construction projects are underway. Expo 2030 value exceeds \$7.8 Billion and the related King Salman International Airport development project is expected to reach \$30 Billion. The 36th edition of Saudi Build brings you the trade buyers making the sourcing decisions.

Key Opportunity Drivers

- \$43 billion housing program targeting 240,000 new units, with ROSHN communities alone delivering 68,000 homes and a national pipeline targeting 2 million units by 2030.
- 362,000 hotel rooms in development by 2030, generating sustained demand for interiors, fit-out, facades, and finishing across every hospitality category.
- Giga-projects advancing simultaneously, creating recurring procurement cycles across materials, systems, and technologies at a scale not seen in any other regional market.

Exhibiting at Saudi Build Helps You

- Meet active procurement teams from developers, contractors, and consultants running live projects. Nearly 70% of Saudi Build visitors hold C-level, management, or department head positions.
- 87% of exhibitors rated visitor quality as Very Effective at the 2025 edition.

Why Riyadh Exhibitions Company (REC)?

REC has been delivering 36 years of sustained success in attracting the most important targeted buyers, specifiers, and trade partners to exhibitors...



What REC delivers for exhibitors:

REC empowers exhibitors to access Saudi Arabia's dynamic marketplace by connecting them with decision-makers, industry leaders, government stakeholders, and qualified buyers. Through world-class trade exhibitions aligned with Vision 2030, exhibitors gain opportunities to generate leads, showcase innovations, forge partnerships, and expand their presence across the Kingdom and the wider GCC region.

Saudi Build 2026 is a multi-sectoral event



Backed by 36 years of industry leadership, Saudi Build delivers unparalleled access to key decision-makers, buyers, and project stakeholders, empowering most effective business development initiatives, creating valuable connections, qualified leads, and driving long-term commercial success...

2025 in Numbers



25,095

SQM Exhibition



420

Exhibitors



25,230

Visitors



6

Halls



8

Country Pavilions



22

Participating Countries

2025 Satisfaction Survey

How do you rate visitor quality at the show?



87%

Very Effective



12%

Effective



Partners of Success in 2025 Edition

Under the Patronage of
وزارة البلديات والإسكان
Ministry of Municipalities and Housing



Main Sponsor



Platinum Sponsor

الخزف السعودي
Saudi Ceramics



Official Sponsor for Innovative Building Solutions

دهانات الجزيرة
Jazeera Paints



22 Participating Countries at Saudi Build 2025



You will meet

- C-level decision makers and company owners
- Managers and department heads leading procurement and delivery
- Contractors and construction companies
- Project owners, investors, and developers
- Architects, consultants, engineers, and specifiers
- Traders, distributors, and sourcing partners

Visitor Effectiveness (2025 Survey)

By Seniority

35.2%

C-LEVEL AND DECISION MAKERS

34.7%

MANAGERS AND DEPARTMENT HEADS

18.6%

ENGINEERS + PROCUREMENT

11.5%

OTHERS



By Industries

39.5%

CONTRACTORS + CONSTRUCTION

24.9%

DESIGN & INTERIOR

17.6%

MATERIALS & PRODUCT SUPPLIERS

18%

OTHERS



Our Sectors



Structural and Architectural Building Materials

Cement, concrete, plaster products, structural steel systems, roofing tiles and systems, waterproofing solutions

Modular Construction and Prefabrication

Modular construction systems, structural modular components, prefabricated buildings, portable buildings and cabins, off-site construction solutions

Paints and Interior Finishes

Paints and decorative coating, wall coverings interior decorative, gypsum ceiling & other finishing products and services

Windows, Doors, Glass Envelope Building Materials and Facade

Architectural finishing products, interior decorative & ornaments, locks, handles & other hardware, ceiling & other finishes

Floor Coverings

Parquet, laminate, carpets, tile and other floor coverings

Lighting and Fittings

Full-range of residential & commercial lighting, latest LED technologies, lighting accessories, and electronic components

Kitchens and Closets

Latest kitchens' innovations, home appliances, furniture, closet designs and implementation

Intelligent Buildings and Smart Digital Technologies & Solutions

Building automation systems, smart home technologies & appliances, IoT, construction software - BIM solutions, Low-current systems (ICT, security, access control)

Marble, Natural Stone, Mosaic, Ceramics & Related Technologies

Granite, onyx & sandstone, marble and natural stone, mosaic & ceramic tiles, stone cutting & design machinery, surface finishing and polishing machinery

Wood Products and Manufacturing Technology

Wood flooring & decking, wood doors, wood processing machinery and production technologies, industrial carpentry and joinery components, industrial wood packaging products and wood recycling technologies

Hand Tools, Power Tools and Personal Protection Equipment

Hand tools and power tools, fasteners, bolts and anchors, sealants and construction adhesives, PPE and safety equipment, site protection systems, fire protection systems

Sanitary Ware & Water Systems

Bathroom and sanitary ware, pipes and fittings, pumps and valves, water heaters, water treatment technologies, Plumbing, drainage and sewage systems

Heating, Ventilation, Air-Conditioning & Refrigeration

Climate control, air quality, HVAC-R, chillers, cooling towers, air handling units, full range of duct works and related accessories

Elevators, Escalators and Moving Walkway

Passenger, freight and service elevators, home and villa lifts, panoramic and glass elevators, escalators and moving walkways. Maintenance technologies and solutions

Landscaping, Hard-scape and Outdoor Construction

Landscaping and irrigation systems, hard landscaping materials, outdoor paving and stone, home and housing development outdoor lighting

Municipality and Public Sector Needs

Municipality infrastructure, gardens and playgrounds, maintenance systems and services, in-time technologies versus scheduled maintenance, public sector signage and LED lighting

Electricity from Generation to Transmission & Distribution

Power stations equipment, high voltage distribution and switchgear technologies, transformers and diagnostic equipment, electrical engineering, electrical home supplies, cables and wiring, power protection and portable generators

Solar Technologies, Alternative Energy and Renewable

Solar power, control and automation software, solar photovoltaic manufacturing and maintenance, wind energy & hydrogen fuel cells

PMV - Construction Machinery and Heavy Equipment

Excavators and loaders, cranes and lifting equipment, concrete machinery, construction machinery and vehicles, equipment rental solutions, form-work and scaffolding systems

Facility Management, Maintenance and Cleaning

Operations maintenance: Commercial & public structures, fire safety, electrical systems, plumbing and HVAC-R system efficiency, energy-efficient building operations.

Asset lifecycle management: Security & access systems, CCTV, disaster response protocols and risk mitigation strategies.

Managing: Cleaning services, landscaping, and waste disposal.

Building the Core: Structure, Modular Methods & Facade

Structural materials, prefabrication, paints, interior finishes, and window, door, and glass envelope systems.



SAR 700 Billion by 2030 Structural and Architectural Building Materials

Saudi Arabia's building-materials market is forecast to reach SAR 700 billion by 2030, growing around 7% a year. With more than 5,200 active projects, a are consumed continuously across every active site in the Kingdom.



SAR 13.1 Billion by 2030 Modular Construction and Prefabrication

The prefabricated-buildings market is set to grow from SAR 8.6 billion in 2025 to SAR 13.1 billion by 2030 at 9% CAGR. Expo 2030 and FIFA 2034 deadlines, ROSHN housing mandates, and modular-hotel requirements are accelerating off-site and modern methods of construction.



SAR 7.5 Billion by 2030 Paints and Interior Finishes

Record residential handovers and giga-project fit-out are the paint market's engine. As one million-plus new homes complete and NEOM, Diriyah, and Red Sea interiors are finished, Saudi Arabia's SAR 7.5 billion paints-and-coatings market sustains high-volume demand for architectural, decorative, and protective finishes.



SAR 38.3 Billion by 2030 Windows, Doors, Glass Envelope Building Materials and Facade

Every villa needs doors and windows; every giga-project tower needs a facade package. With a national pipeline of two million homes and giga-project districts — NEOM, Diriyah, New Murabba — rising simultaneously, Saudi Arabia's SAR 38.3 billion facade market drives sustained demand for glazing, curtain wall, doors, windows, and cladding.

Finishing Touches: Interiors, Lighting & Smart Living

Flooring, kitchens, closets, lighting, and intelligent building technologies shaping every new home.



SAR 16.1 Billion Flooring Market Floor Coverings

The Saudi flooring market is valued at around SAR 16.1 billion in 2025 and is on track toward SAR 26 billion, driven by record residential handovers and hospitality growth. Porcelain, luxury vinyl, laminate, wood, carpets, and stone flooring are specified across every new development.



SAR 14.3 Billion by 2030 Lighting and Fittings

New homes and giga-project districts are lighting up at once. Saudi Arabia's lighting market is set to nearly double to SAR 14.3 billion by 2030, as two million planned homes, New Murabba, and giga-project public realms drive demand for residential LED, luminaires, decorative fittings, and connected controls.



SAR 42.4 Billion by 2030 Kitchens and Closets

Saudi Arabia's furniture market is forecast to reach SAR 42.4 billion by 2030, with kitchen furniture alone heading toward SAR 14.3 billion. One million new homes and giga-tourism hotels are driving high-volume procurement of kitchens, closets, cabinetry, and home appliances.



SAR 12.4 Billion by 2030 Intelligent Buildings and Smart Digital Technologies & Solutions

Every new smart home and giga-project district specifies automation from day one. The building-automation market is set to more than double to SAR 12.4 billion by 2030, as NEOM, New Murabba, and ROSHN communities embed BMS, smart-home systems, IoT, and low-current networks across the housing pipeline.

Stone, Wood & Water: Materials That Build the Kingdom

Natural stone, wood products, hand tools and PPE, and sanitary ware and water systems.



SAR 22.5 Billion Stone Market **Marble, Natural Stone, Mosaic, Ceramics** **& Related Technologies**

Saudi Arabia is one of the region's largest natural-stone importers, with demand around SAR 22.5 billion across marble, granite, onyx, and sandstone. The ceramic-tiles market alone is forecast to climb from SAR 11.8 billion to SAR 21.6 billion by 2030 at over 10% CAGR.



SAR 21.4 Billion by 2030 **Wood Products and Manufacturing** **Technology**

ROSHN communities will deliver 68,000 homes and the national pipeline targets two million units by 2030 — each requiring doors, flooring, cabinetry, and engineered wood. This sustains recurring demand for joinery, wood-processing machinery, laminates, and composite products at scale.



SAR 4 Billion by 2030 **Hand Tools, Power Tools and Personal** **Protection Equipment**

With 5,200+ active projects, demand for PPE, fire protection, power tools, hand tools, fasteners, anchors, and fixing systems grows in direct proportion to project volume. Consumed throughout every build cycle, this is a reliable, recurring procurement category for suppliers.



SAR 43.1 Billion by 2030 **Sanitary Ware & Water Systems**

Saudi Arabia is the world's largest desalination market, with water-sector investment of SAR 80–100 billion through 2030 and the desalination-equipment market reaching SAR 43.1 billion. Every hotel, home, and hospital sustains peak procurement of sanitaryware, pipes, valves, pumps, and water-treatment systems.

Delivering at Scale: Equipment, Outdoor & Modern Methods

Climate control, vertical transportation, landscaping, and municipal infrastructure across every development.



SAR 18 Billion by 2030 **Heating, Ventilation, Air-Conditioning & Refrigeration**

The Saudi HVAC-R market is forecast to grow from SAR 11.1 billion to SAR 18 billion by 2030 at 8.5% CAGR. Extreme heat, a 362,000-room hotel pipeline, and tighter efficiency rules drive demand for chillers, VRF systems, air-handling units, and energy-efficient cooling.



SAR 5.6 Billion Elevator Market **Elevators, Escalators and Moving Walkway**

Saudi Arabia's elevator and escalator market reached SAR 5.6 billion in 2024 and is set to hit SAR 8.3 billion by 2033. Every tower, mall, airport, and metro station needs vertical transportation, with over 70% of new installations now incorporating IoT-based monitoring.



SAR 20.8 Billion by 2030 **Landscaping, Hard-scape and Outdoor Construction**

King Salman Park spans 13.4 million sqm, while Qiddiya, Diriyah, and ROSHN communities specify landscaping at unprecedented scale. Demand covers hard-landscaping materials, outdoor paving, irrigation systems, outdoor lighting, and urban-design solutions across every major development in the Kingdom.



SAR 55 Billion Smart-City Spend **Municipality and Public Sector Needs**

New master-planned communities and giga-projects arrive with their own public realm. As ROSHN, Diriyah, and Qiddiya deliver hundreds of thousands of homes and 285 municipalities upgrade by 2030, demand climbs for municipal infrastructure, street lighting, signage, smart-city systems, and maintenance across every new district.

Powering Progress: Energy, Machinery & Facility Management

Electricity infrastructure, construction machinery, solar and renewable energy, and facility management.



SAR 472.5 Billion Grid Investment **Electricity from Generation to Transmission & Distribution**

Saudi Electricity Company is investing around SAR 472.5 billion through 2030 in 560 new substations, 200,000 MVA of capacity, and thousands of kilometres of lines. The switchgear market alone stands near SAR 11.3 billion, with recurring demand for transformers, switchgear, cables, and protection systems.



SAR 184 Billion by 2030 **Solar Technologies, Alternative Energy and Renewable**

Saudi Arabia's solar market is forecast to surge from SAR 22.5 billion to about SAR 184 billion by 2030 as the Kingdom targets 130 GW of renewable capacity — 58.7 GW from solar. Over SAR 1.1 trillion in planned renewable spend drives demand for PV, inverters, and control systems.



SAR 13.1 Billion Equipment Market **PMV - Construction Machinery and Heavy Equipment**

The heavy-construction-equipment market is valued at SAR 13.1 billion in 2025, with rentals adding SAR 4.9 billion at 6.3% CAGR. From cranes and excavators to concrete machinery, formwork, and scaffolding, procurement is constant and recurring across every active site in the Kingdom.



SAR 145 Billion by 2030 **Facility Management, Maintenance and Cleaning**

Saudi Arabia's facility-management market is forecast to grow from SAR 97.5 billion to SAR 145 billion by 2030 at 7.2% CAGR. As mega-projects move into operation, demand surges for hard and soft FM — maintenance, security, cleaning, energy management, and asset-lifecycle services.

The Future Of Building International Conference 2026

Running alongside Saudi Build 2026, the conference brings together local and international experts to share case studies and insights shaping construction delivery in the Kingdom.



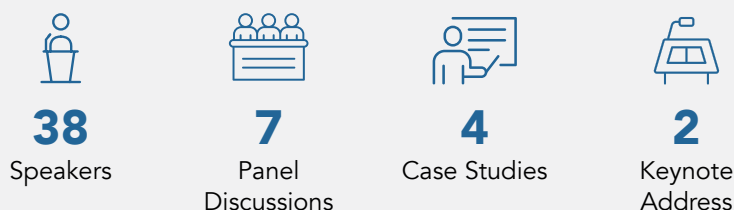
Key Themes

- National housing and community development
- Giga-project and mega development delivery updates
- Smart, green, and digital building solutions
- Construction productivity, technologies, and safety
- Innovation in interiors, facades, stone, wood & PMV
- Elevators, modular methods, and smart building solutions

Why It Matters for Exhibitors & Sponsors

- Thought leadership visibility in front of senior industry audiences
- Brand alignment with priority topics shaping procurement and standards
- Direct engagement with decision makers through sessions and networking

2025 at a Glance



Exhibitor Testimonials

We are pleased to take part in the 35th edition of Saudi Build.

The strong visitor turnout highlights the exhibition's significance as a key platform for connecting with partners, investors, and customers from both within Saudi Arabia and abroad.

Faisal Al-Muhaidib
CEO, Masdar

Saudi Build exceeded our expectations, helping us build strong connections and attract interest from mega-project professionals. It reinforced our belief that Saudi Arabia is the ideal hub for innovation in the building sector.

Thomas Nill
Product Specialist, Nill Building Solutions

Organized by



شركة معارض الرياض المحدودة
Riyadh Exhibitions Company Ltd.

Riyadh Exhibitions Company (REC) has pioneered B2B international trade fairs and events sector in the Kingdom, with over 45 years of sustained success in serving the Kingdom's national priorities. REC has organized leading international B2B exhibitions and related conferences for all key economic sectors. A dedicated professional team is committed to serve events' clients, partners, and guests to the highest standards.

REC is known for combining "global expertise with local know-how". In partnership with over 120 commercial & industrial bodies from more than 50 leading countries, REC has executed over 458 successful events to date by providing a professional platform to facilitate billions in business deals. This wealth of global expertise, and local know-how is at your service to advance your business objectives, be they to reach effective trade buyers, distributors, joint venture partners or expand your exports in the region or internationally.

UFI Proud Member



The Global
Association of the
Exhibition Industry

REC is a proud member of UFI, the International Association of the Exhibition Industry. Quality certification for regularly audited international events that conform to the UFI standards for exhibitions and events. REC continually achieves UFI recognition for adherence to international standards, and has been certified by UFI for four decades.

The Venue



مركز الرياض الدولي للمؤتمرات والمعارض
Riyadh International Convention & Exhibition Center – RICEC

Riyadh International Convention & Exhibition Center (RICEC) is the leading international prominent venue in Riyadh that is centrally located, with a modern on-site hotel, conference auditorium, VIP rooms, workshop rooms, restaurants and other services. Road access is via King Abdullah road near Exit 10 and Metro access on the Red Line at Riyadh Exhibition Center station, with fast access to and from King Khalid Airport.





36th
EDITION

SAUDI
BUILD

Meet high-intent construction buyers and decision makers in Riyadh, Saudi Arabia across construction materials, interiors, facades, stone, wood, PMV, and building technologies.

BOOK YOUR SPACE AT SAUDI BUILD 2026



For more information:

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OUR 2026 FLAGSHIP EVENTS

21-24 JUNE

RIYADH INTERNATIONAL INDUSTRY WEEK 2026



19-22 OCTOBER



02-05 NOVEMBER



Co-located with:



Incorporating



30 NOVEMBER - 02 DECEMBER



Organized by:



شركة معارض الرياض المحدودة
Riyadh Exhibitions Company Ltd.

Organized by Riyadh Exhibitions Company (REC), delivering Saudi Build for 35+ years and serving the Kingdom's national priorities through professional B2B platforms.