

JOIN INDUSTRY LEADERS AT THE 36th EDITION
OF THE REGION'S MOST ESTABLISHED CONSTRUCTION
AND INFRASTRUCTURE EXHIBITION.

36th SAUDI BUILD EDITION

Incorporating:

36th EDITION DOORS & WINDOWS

36th EDITION INTERIOR FINISHING

27th EDITION STONE TECH

15th EDITION PMV TECH

02-05 NOVEMBER 2026

RIYADH INTERNATIONAL CONVENTION &
EXHIBITION CENTER - RICEC

King Abdullah Road, Riyadh, Saudi Arabia

Organized by:



شركة معارض الرياض المحدودة
Riyadh Exhibitions Company Ltd.



www.saudi-build.com

Why Exhibit in Riyadh?

Saudi Arabia's construction cycle is entering its peak delivery window, creating massive opportunities for suppliers and solution providers across materials, interiors, facades, PMV, and smart building technologies. Riyadh sits at the center of this transformation.



Saudi Arabia is investing over \$142 billion annually, with construction activity projected to peak between 2026 and 2030 as \$1.3 trillion in giga-projects advances toward delivery. Over 5,200 active construction projects valued at \$819 billion are creating continuous demand for materials, systems, and solutions. Saudi Build 2026 brings you the trade buyers making those decisions.



Key Opportunity Drivers

- \$43 billion housing program targeting 240,000 new units, with ROSHN communities alone delivering 68,000 homes and a national pipeline targeting 2 million units by 2030.
- 362,000 hotel rooms in development by 2030, generating sustained demand for interiors, fit-out, facades, and finishing across every hospitality category.
- Giga-projects advancing simultaneously, creating recurring procurement cycles across materials, systems, and technologies at a scale not seen in any other regional market.

Exhibiting at Saudi Build Helps You





- Meet active procurement teams from developers, contractors, and consultants running live projects. Nearly 70% of Saudi Build visitors hold C-level, management, or department head positions.
- Put your brand in front of a verified senior audience at the moment they are evaluating suppliers. 87% of exhibitors rated visitor quality as Very Effective at the 2025 edition.
- Expand your distribution network across the Kingdom. Saudi Build draws buyers, specifiers, traders, and sourcing partners from 22 countries, covering every region of Saudi Arabia.

Why Exhibit with Riyadh Exhibitions Company (REC)?

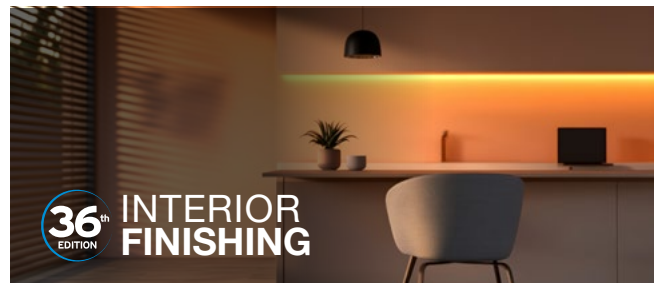
REC has been organizing the Kingdom's most established build sector exhibition for over 35 years, delivering targeted buyers, specifiers, and trade partners to exhibitors.



What REC delivers for exhibitors:

-  Sector-focused visitor acquisition across Saudi Arabia and the region.
-  Dedicated product segmentation that helps the right buyers find you faster.
-  On-ground delivery standards that support serious business discussions.
-  A professional platform that enables lead generation and partnership building.

Saudi Build 2026 is a multi-sectoral event



Saudi Build is the Kingdom's longest-running construction platform. Its track record shows why leading brands return year after year.

Proven Scale. Qualified Audience. Strong Business Value.

2025 in Numbers



25,095
SQM Exhibition



420
Exhibitors



25,230
Visitors



6
Halls



8
Country Pavilions



22
Participating Countries

2025 Satisfaction Survey

How do you rate visitor quality at the show?



87%
Very Effective

12%
Somewhat Effective



Partners of Success in 2025 Edition

Under the Patronage of
وزارة البلديات والإسكان
 Ministry of Municipalities and Housing



Main Sponsor



Platinum Sponsor

الخزف السعودي
 Saudi Ceramics



Official Sponsor for Innovative Building Solutions

دهانات الجزيرة
 Jazeera Paints



22 Participating Countries at Saudi Build 2025



You will meet

- C-level decision makers and company owners
- Managers and department heads leading procurement and delivery
- MEP specialists (electromechanical, water, energy, and alternative energy)
- Contractors and construction companies
- Project owners, investors, and developers
- Architects, consultants, engineers, and specifiers
- Traders, distributors, and sourcing partners

Visitor Effectiveness (2025 Survey)

By Seniority

35.2%
 C-LEVEL AND DECISION MAKERS

34.7%
 MANAGERS AND DEPARTMENT HEADS

18.6%
 ENGINEERS + PROCUREMENT

11.5%
 OTHERS



By Industries

39.5%
 CONTRACTORS + CONSTRUCTION

24.9%
 DESIGN & INTERIOR

17.6%
 MATERIALS & PRODUCT SUPPLIERS

18%
 OTHERS





Structural & Architectural Building Materials

Cement and concrete products
Bricks, blocks and gypsum products
Gypsum products
Aggregates and raw materials
Structural steel systems
Aluminum building systems
Metal fabrication solutions
Roofing systems
Waterproofing solutions



Water systems and sanitary ware

Pipes and fittings
Pumps and valves
Water heaters
Bathroom and sanitary ware
Water treatment technologies



Stone Tech (Stone Industry & Technology)

Granite, onyx & sandstone
Marble and natural stone
Mosaic & ceramic tiles
Stone for interior design
Cutting & design machinery & tools
Surface finishing & polishing machinery



Windows, Doors, Glass & Facade Systems

Aluminum windows and doors
Curtain wall systems
Glass facades and architectural glazing
Automatic doors and entrance systems
Smart glass technologies
Glass processing technologies



Wood Products, Manufacturing & Technology

Wood flooring & decking
Wood doors, windows & slats
Wood processing machinery and production technologies
Industrial carpentry and joinery components
Industrial wood packaging products
Wood sustainability, recycling, and eco-friendly production technologies



Interior Finishes, Kitchen, Lighting & Paints

Paints and decorative coatings
Lighting technology
Kitchens, cabinets and closets
Wall coverings

Incorporating:



Elevators, Escalators & Vertical Transportation

- Passenger elevators
- Freight and service elevators
- Home elevators and villa lifts
- Panoramic and glass elevators
- Escalators and moving walkways
- Elevator installation and maintenance solutions



Construction & Safety Tools

- Hand tools and power tools
- Fasteners, bolts and anchors
- Sealants and construction adhesives
- PPE and safety equipment
- Site protection systems
- Fire protection systems



Smart Buildings, Digital Construction & Sustainable Solutions

- Building automation systems
- BIM solutions
- Construction software
- Smart home technologies & appliances
- IoT building management systems
- Solar building technologies
- Green building materials



Modular Construction & Prefabrication

- Prefabricated buildings
- Modular construction systems
- Portable buildings and cabins
- Off-site construction solutions
- Structural modular components



Landscaping & Outdoor Construction

- Landscaping and irrigation systems
- Hard landscaping materials
- Outdoor paving and stone
- Outdoor lighting
- Urban design solutions



PMV - Construction Machinery and Heavy Equipment

- Excavators and loaders
- Cranes and lifting equipment
- Concrete machinery
- Construction machinery and vehicles
- Equipment rental solutions
- Formwork and Scaffolding systems

From Foundation to Facade: The Building Shell Market

Structural materials, steel, aluminum, glass, facades, cladding, and envelope systems.



\$142 Billion Saudi Arabia is the Region's Largest Active Construction Market

The Saudi construction market reached \$142 billion in 2026, growing at 5.5% annually and projected to reach \$186 billion by 2031. Over 5,200 active projects valued at \$819 billion are creating continuous demand for structural materials, concrete, aggregates, gypsum, steel, and aluminum systems at a scale unmatched across the region.



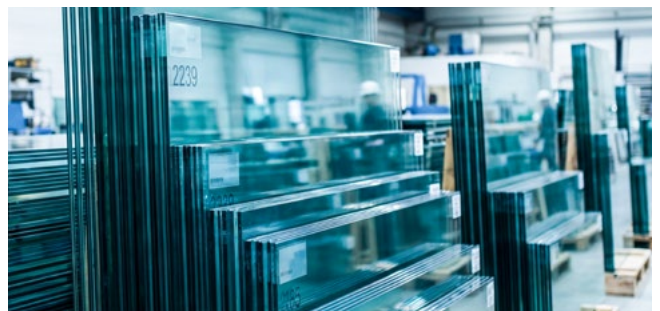
\$10.2 Billion by 2030 Facades and Building Envelopes at the Centre of Saudi's Construction Push

Saudi Arabia's facade market was valued at \$7.3 billion in 2024 and is forecast to reach \$10.2 billion by 2030, growing at 6.1% CAGR. Giga-project towers, 362,000 hotel rooms, and major commercial districts are driving sustained procurement of high-performance curtain wall, metal cladding, glazing, and envelope systems at unprecedented scale.



\$5.24 Billion by 2030 Glass Curtain Wall Demand Growing at 7.2% CAGR

The Saudi glass curtain wall market stood at \$3.42 billion in 2024 and is expected to reach \$5.24 billion by 2030 at 7.2% CAGR. Every commercial tower, hospitality building, and mixed-use district starts with a structural and facade package. Insulated glass is the fastest-growing segment, driven by tightening Saudi Building Code energy requirements.



\$4.16 Billion by 2032 Architectural Smart Glass and Energy-Efficient Glazing

Saudi Arabia's architectural glass market was valued at \$2.97 billion in 2024, forecast to reach \$4.16 billion by 2032. New government mandates require electro chromic and low-emissivity glass on public buildings, cutting cooling loads by up to 30%. Insulated glass is growing at 23.1% CAGR as developers target green certifications under the Mostadam rating system.

Inside the Build: Interiors, Stone, Wood and Finishing

Where finishes, stone, wood, kitchens, sanitaryware, and plumbing meet the buyer.



\$5.14 Billion by 2030 **Interior Fit-Out Demand Rising Across Every Sector**

The Saudi interior fit-out market reached \$3.13 billion in 2024 and is forecast to reach \$5.14 billion by 2030 at 8.44% CAGR. 362,000 hotel rooms in development, record residential handovers, and hospitality growing at 7.5% CAGR are sustaining high-volume procurement for finishes, kitchens, furniture, and decorative solutions across every region of the Kingdom.



\$6 Billion **Luxury and Hospitality Projects Driving Record Stone Demand**

Diriyah's 38 new hotels. Al Ula's cultural complex. ROSHN's luxury villa communities. Saudi Arabia remains one of the region's largest importers of natural stone, with marble, granite, onyx, and sandstone specified across the Kingdom's most prestigious projects. Demand extends to cutting machinery, polishing equipment, and stone installation solutions.



\$5.7 Billion by 2030 **Wood, Furniture and Joinery Opportunities Expanding Across Every Housing Type**

ROSHN communities will deliver 68,000 homes. The national housing pipeline targets two million units by 2030. Each unit requires doors, flooring, cabinetry, and engineered wood. This creates sustained, recurring demand for joinery, wood processing machinery, laminates, and composite products at scale across the Kingdom.



\$410+ Million in 2026 **Sanitary Ware and Plumbing: Demand Sustained Across Every Project**

Every hotel room, every housing unit, every hospital. Saudi Arabia's largest-ever residential and hospitality pipeline means sanitary ware and plumbing procurement is at sustained peak volume, covering pipes, valves, water heaters, bathroom fixtures, and water treatment systems across every project type.

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Smart, Green and Digital Building Solutions

Elevators, smart buildings, digital tools, sustainable solutions, and site safety shaping Saudi Arabia's next generation of projects.



\$33 Billion Green Building Market by 2030

Digital Construction and Sustainable Building Systems Are Reshaping How Saudi Arabia Builds

Mandatory BIM adoption on all government projects. Net-zero targets by 2060. Saudi Arabia's green building market is projected at \$33 billion by 2030, with 2,000 of 5,000 active construction projects now certified or targeting green ratings. The shift to digital and automated construction is creating sustained demand for building automation, construction software, smart home technologies, solar building systems, and IoT building management platforms.



\$1.5 Billion Elevator Market Vertical Transportation Demand Rising as Saudi Arabia's Skyline Expands

Saudi Arabia's elevator and escalator market reached \$1.5 billion in 2024 and is expected to reach \$2.2 billion by 2033 at 4.1% CAGR. In February 2025, TK Elevator and Alat formed a EUR 160 million joint venture to manufacture elevators locally. Every tower, mall, airport, and metro station requires vertical transportation. Over 70% of new installations now incorporate IoT-based systems for performance monitoring and energy efficiency.



\$1.07 Billion by 2030 Site Safety and Construction Tools Procurement Scaling with Project Volume

With thousands of construction sites operating simultaneously, demand for PPE, fire protection, site monitoring, safety barriers, power tools, fasteners, anchors, and fixing systems is growing in direct proportion to project volume. Stronger regulatory compliance requirements and mega-project safety standards are expanding procurement across both safety and site tools categories.

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Delivering at Scale: Equipment, Outdoor & Modern Methods

Heavy equipment, modular construction, landscaping, and tools for projects under delivery.



\$3.5 Billion Heavy Equipment Demand Advancing with Giga-Project Delivery

Saudi Arabia's heavy construction equipment market is valued at \$3.5 billion in 2025, with the rental market adding \$1.3 billion and growing at 6.3% CAGR. Infrastructure, housing, hospitality, and mixed-use projects are all under active delivery simultaneously. From cranes and excavators to concrete machinery, formwork, and scaffolding systems, procurement demand is constant and recurring across every active site in the Kingdom.



\$3.5 Billion by 2030 Modular and Prefabricated Construction: Answering the Delivery Challenge

Saudi Arabia's prefabricated buildings market is forecast to grow from \$2.3 billion in 2025 to \$3.5 billion by 2030 at 9% CAGR. Expo 2030 and FIFA 2034 delivery deadlines, ROSHN housing mandates, and Red Sea Global's requirements for modular hotel delivery are accelerating off-site construction across the Kingdom. Modern methods of construction are expanding at 7.55% CAGR through 2031.



\$5.55 Billion by 2030 Public Realm and Landscaping Opportunities at Record Levels

King Salman Park spans 13.4 million sqm. Qiddiya, Diriyah, and dozens of ROSHN communities are specifying landscaping at unprecedented scale. Demand covers hard landscaping materials, outdoor paving, irrigation systems, outdoor lighting, and urban design solutions across every major development in the Kingdom.



Recurring Volume Across Every Active Site Construction Tools and Fasteners: A High- Volume, Site-Level Procurement Category

With over 5,200 active construction projects in the Kingdom, demand for power tools, hand tools, fasteners, bolts, anchors, sealants, and fixing systems is constant and project-phase driven. Unlike major equipment, site-level tools and fixings are consumed throughout the build cycle and re-procured at every phase, making this category a reliable, recurring revenue opportunity for suppliers.

The Future Of Building International Conference 2026

Running alongside Saudi Build 2026, the conference brings together local and international experts to share case studies and insights shaping construction delivery in the Kingdom.



Key Themes

- National housing and community development
- Giga-project and mega development delivery updates
- Smart, green, and digital building solutions
- Construction productivity, technologies, and safety
- Innovation in interiors, facades, stone, wood & PMV
- Elevators, modular methods, and smart building solutions

Why It Matters for Exhibitors & Sponsors

- Thought leadership visibility in front of senior industry audiences
- Brand alignment with priority topics shaping procurement and standards
- Direct engagement with decision makers through sessions and networking

2025 at a Glance



38

Speakers



7

Panel Discussions



4

Case Studies



2

Keynote Address



Exhibitor Testimonials

We are pleased to take part in the 35th edition of Saudi Build.

The strong visitor turnout highlights the exhibition's significance as a key platform for connecting with partners, investors, and customers from both within Saudi Arabia and abroad.

Faisal Al-Muhaidib
CEO, Masdar

Saudi Build exceeded our expectations, helping us build strong connections and attract interest from mega-project professionals. It reinforced our belief that Saudi Arabia is the ideal hub for innovation in the building sector.

Thomas Nill
Product Specialist, Nill Building Solutions

Widespread Opportunities Across the Kingdom

Saudi Arabia's Vision 2030 delivery pipeline is advancing across giga developments, housing, tourism, and major transport infrastructure. Project scopes and timelines continue to evolve, but the direction is clear: sustained nationwide demand for construction materials, systems, interiors and fit-out, facades, and heavy equipment. Saudi Build positions suppliers in front of decision makers as buyers actively shortlist solutions for live projects.



Expo 2030 Riyadh

\$7.8 Billion allocated to support delivery planning.



FIFA World Cup 2034

Delivery momentum across venues, hospitality, transport, and public realm.



Riyadh Airport Expansion

Capacity targets of 120 million travelers by 2030 and 185 million by 2050.



Figures and programs shown are based on publicly announced information and may evolve as delivery phases progress.

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Riyadh Exhibitions Company (REC) has pioneered B2B international trade fairs and events sector in the Kingdom, with over 45 years of sustained success in serving the Kingdom's national priorities. REC has organized leading international B2B exhibitions and related conferences for all key economic sectors. A dedicated professional team is committed to serve events' clients, partners, and guests to the highest standards.

REC is known for combining "global expertise with local know-how". In partnership with over 120 commercial & industrial bodies from more than 50 leading countries, REC has executed over 458 successful events to date by providing a professional platform to facilitate billions in business deals. This wealth of global expertise, and local know-how is at your service to advance your business objectives, be they to reach effective trade buyers, distributors, joint venture partners or expand your exports in the region or internationally.

UFI Proud Member

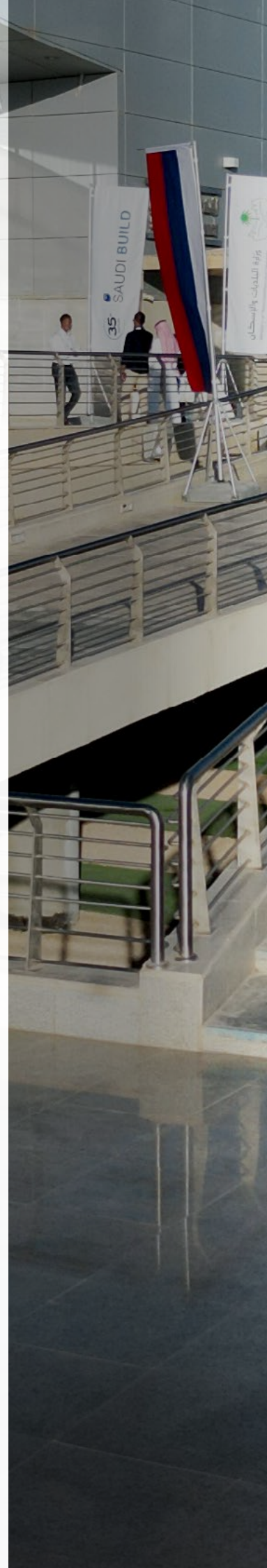


REC is a proud member of UFI, the International Association of the Exhibition Industry. Quality certification for regularly audited international events that conform to the UFI standards for exhibitions and events. REC continually achieves UFI recognition for adherence to international standards, and has been certified by UFI for four decades.

The Venue



Riyadh International Convention & Exhibition Center (RICEC) is the leading international prominent venue in Riyadh that is centrally located, with a modern on-site hotel, conference auditorium, VIP rooms, workshop rooms, restaurants and other services. Road access is via King Abdullah road near Exit 10 and Metro access on the Red Line at Riyadh Exhibition Center station, with fast access to and from King Khalid Airport.





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Meet high-intent construction buyers and decision makers in Riyadh, Saudi Arabia across construction materials, interiors, facades, stone, wood, PMV, and building technologies.

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OUR 2026 FLAGSHIP EVENTS

21-24 JUNE

RIYADH INTERNATIONAL INDUSTRY WEEK 2026



05-07 OCTOBER



19-22 OCTOBER



02-05 NOVEMBER



16-19 NOVEMBER



30 NOVEMBER - 02 DECEMBER



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Organized by Riyadh Exhibitions Company (REC), delivering Saudi Build for 35+ years and serving the Kingdom's national priorities through professional B2B platforms.