JOIN INDUSTRY LEADERS AT THE 36th EDITION OF THE MOST SUCCESSFUL GATHERING OF SECTOR DECISION MAKERS OF THE REGION'S LARGEST BUILDING AND INFRASTRUCTURE MARKET...





Organized by:





### Why Exhibit in Riyadh?

Saudi Arabia Continues to Invest Over \$175 Billion Annually in the Building and Infrastructure Sectors, with Construction Activity Projected to Peak Between 2026 and 2030 as Giga-Projects Worth Over \$1.3 Trillion Advance Toward Delivery.



A robust, sustainable demand boom is underway for building and infrastructure materials and solutions in the Kingdom, driven by Giga Projects needed that include Expo 2030, new Mega Airport and 2034 FIFA World Cup. Saudi Build 2025 will showcase products and solutions needed to the most important trade buyers in the region...

## \$43 Billion Target to build 240,000 housing units...

Ministry of Municipalities and Housing has started a five-year \$43 billion plan for the construction of housing across the Kingdom. The program involves the construction of 240,000 units. It is one of the largest of its kind anywhere in the world. New housing units will be built in urban areas all over the Kingdom. The plan is creating wide spread opportunities for residential infrastructure suppliers, construction companies, suppliers of interior fixtures, fittings and finishing material and other related construction products and services.

#### In addition to the Giga Projects, highdemand in the new housing developments...

**SEDRA** – An integrated community inspired by Salmani architecture. Covers 20 Million sqm and will feature more than 30,000 homes.

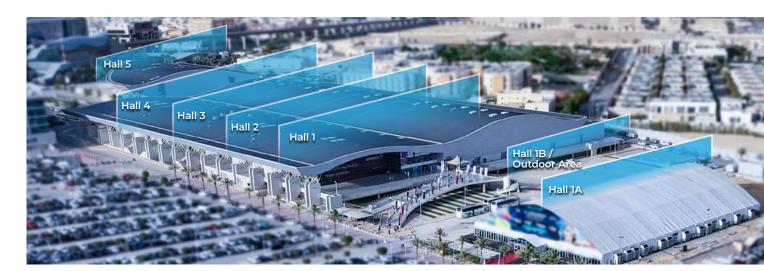
**ALAROUS** – Inspired by the historical city of Jeddah, the architecture blends modern and traditional design. Covers 4 Million sqm and will have 18,000 homes.

**WAREFA** – ROSHN's second community in Riyadh covers 1.4 Million sqm and will deliver more than 2,000 new homes.

**ALFULWA** – The first integrated community in the Eastern Province covers more than 10.8 Million sqm and will provide 18,000 homes.

Why Exhibit with Riyadh Exhibitions Company (REC)??

# REC has been Organizing the Kingdom's Leading Build Sector Exhibition for 35 Years, Delivering Targeted Sector Professionals and Trade Partners to Exhibitors...



Do not miss the concurrently held summit:

### THE FUTURE OF BUILDING INTERNATIONAL CONFERENCE 2026



Don't miss the International Summit. Private sector enablers will discuss the latest projects and technologies shaping the sector. Local and international CEO's and thought leaders will discuss the latest plans, technologies and solutions in support of national plans for construction.





















# 35 Years of Sustained Success in Serving the Leaders of the Building and Infrastructure Sectors of the Kingdom...



### Partners of Success in 2024...







**Diamond Sponsor** 





Platinum Sponsor / Visitor Badge Sponsor / Visitor Registration Sponsor

**Building Solutions Sponsor** 

Innovative Construction Solutions Sponsor







**Gold Sponsor** 

Silver Sponsor

Power Solutions Sponsor













### You will meet...

- Sector Trade Buyers
- Construction Engineers
- Architectural Consultants
- Project Owners and Investors
- Business Owners & Decision Makers

- HVAC-R, Lighting, Electromechanical, Water, Energy, and Alternative Energy Specialists, Traders & Distributors
- Building Materials Traders & Distributors
- Government Representatives & Policy Makers

# Innovations, Technologies, Products & Services at Saudi Build 2026...



#### **Interior Design & Finishing**

- Architectural Finishing Products
- Interior Decorative & Ornaments
- Ceramics Tiles & Products
- Sanitary Ware
- Furniture
- Kitchens & Cabinet Design & Implementation
- Bathroom Products & Technologies
- Locks, Handles & Other Hardware
- Paints & Wall Covering
- Flooring, Ceiling & Other Finishes



#### Aluminum, Doors, Facades, Glass & Windows

- Glass Production & Machinery
- Glass Processing & Finishing Technologies
- Doors, Sliding Doors & Windows
- Glass & Glazing
- Aluminum Frames & Panels



### **Stone Tech (Stone Industry & Technology)**

- Granite, Onyx & Sandstone
- Marble & Natural Stones
- Mosaic & Ceramic Tiles
- Stone for Interior Design
- Cutting & Design Machinery & Tools
- Surface Finishing & Polishing Machinery







#### **Wood & Production Technologies**

- Wood Flooring & Decking
- Wood Doors, Windows & Slats
- Furniture Accessories & Components
- Woodworking Machinery
- Adhesives, Glues, Paints & Coatings
- Power Tools
- Hardwoods, Laminates & Composites



#### **Special Construction & Services**

- Elevators & Escalators
- Health & Safety Products & Services



#### **Construction Technologies & Services**

- Consultancy Services
- Architecture, Engineering Services & Design
- Smart Buildings & IT Solutions
- Green Building Technologies



#### PMV (Plants, Heavy Machinery & Vehicles)

- Concrete Batching Plant
- Machines & Plants
- Form Work & Scaffolding Tools
- Construction Vehicles & Equipment
- Cranes & Drilling Machinery
- Earth-removing & Mining Machinery
- Loaders & Lifting Machinery
- Tractors, Heavy Machinery & Equipment

# Massive Multi-Billion US\$ Growth in Facade, Marble and Stone, Interiors and Wood Sectors...



# **\$9.2 Billion**Saudi Arabia's Facade Engineering Market Surges Amid Smart Building Boom...

Rapid growth in commercial and mixed-use projects across Riyadh, Jeddah, and NEOM has fueled a \$9.2 billion market for advanced facade engineering and high-performance glass systems. The sector is central to Saudi Arabia's smart building and green construction vision.



# \$6 Billion Rising Demand for Natural Stone Fuels Saudi Arabia's Urban Growth...

The Kingdom's continued urban expansion has positioned it among the top regional importers of natural stone, with annual demand exceeding \$6 billion. Marble, granite, and decorative stone are in high demand for luxury developments and hospitality projects nationwide.



### \$18 Billion

### Interior Design & Finishing Market is Witnessing Exceptional Growth by 2030...

Saudi Arabia's interior design and finishing sector is on track to exceed \$18 billion by 2030, driven by giga-projects such as Diriyah Gate and ROSHN's integrated communities. The boom in residential and hospitality construction is creating nationwide demand for architectural finishes, decorative materials, and sanitary ware.



### \$5.7 Billion Booming Housing Demand F

Booming Housing Demand Fuels Saudi Arabia's Wood & Furniture Market...

Saudi Arabia's growing housing sector and modern lifestyle trends are propelling the wood and furniture market toward \$5.7 billion by 2030. Opportunities span across engineered wood, furniture manufacturing, cabinetry, and advanced woodworking machinery.

# Infrastructure and Large Developments Projects Driving High Growth in PMV, Heavy Machinery and Electromechanical Sectors...



# \$1.3 Trillion Driving Innovation in Saudi Arabia's Construction Vision...

The Kingdom's Vision 2030 agenda is backed by a \$1.3 trillion project pipeline, driving demand for innovative construction technologies, BIM solutions, and smart infrastructure systems. Investment in digital construction and sustainability continues to reshape Saudi Arabia's built environment.



# **\$27 Billion**Heavy Machinery Market Projected to Expand by 2028...

Heavy machinery and construction equipment investments are set to reach \$27 billion by 2028, powered by transport, industrial and urban projects nationwide. High demand is expected for cranes, batching plants, earth-moving equipment, and specialized construction vehicles.



## \$10.5 Billion Saudi Arabia's Construction Surge Safety

and Vertical Solutions...
With Saudi Arabia's skyline rising across major cities, the market for elevators, escalators, and safety systems is projected to exceed \$10.5 billion by 2030. The sector offers strong returns through high-

rise construction projects and public infrastructure expansion.

# Mega 2030 Development Projects Dominate the Kingdom's Infrastructure...



# **\$64 Billion**Diriyah Gate Project Offers Many Short Term Opportunities...

The Diriyah Gate master plan offers a wide range of opportunities. Some 38 new hotels and resorts will be opening in Diriyah, alongside museums, cultural attractions, luxury retail outlets and souqs. Housing adjacent to the tourism facilities are also being rapidly developed. The project offers architects, engineers, construction companies and the entire supply chain of materials and equipment providers widespread opportunities.



# **\$23 Billion**King Salman Park Development is Accelerating...

Construction is underway at King Salman Park. The largest urban park in the world park, will incorporate arts, education, sports, leisure, retail and hospitality facilities and 12,000 residential units over 13.4 sqm in the center of Riyadh. The mega-development requires heavy construction machinery, all manner of building materials, architectural, interior design and other consultancy services. Suppliers of greenery, water features and equipment are also needed.



# **\$26 Billion**For Massive Saudi Land Bridge Projects...

Land Bridge projects include the construction of 950 km of new rail lines between Riyadh and Jeddah, and 115 km of new lines between Dammam and Jubail. The investment of \$26 Billion over 5 – 7 years will require heavy construction machinery and materials, as well as consultancy services over a prolonged period providing a variety of opportunities for rail infrastructure suppliers and other related construction products and services.



## **\$9.8 Billion**Qiddiya the Future of Entertainment...

Qiddiya City will take up more than 334 square kilometers on the outskirts of Riyadh. Work has been under way on the \$9.8 Billion since 2023. The first phase, Six Flags is due to open in 2025. Qiddiya's rapid development is offering a wide range of opportunities to suppliers of construction materials, specialist entertainment construction services as well as many public realm and infrastructure development contracts.

# Major Developments Underway in Hotel Sector to Serve 2030 Needs, Smart Cities, Al Ula and Jeddah...



### \$14.74 Billion For Smart Cities Construction...

The Saudi Arabian smart cities market size is projected to reach \$14.74 Billion by 2027. Advancements of the Smart Cities Communications Infrastructure encompass upgrading the adoption of modern technologies that will be embedded in commercial, residential and infrastructure projects. The transformation plans are creating opportunities for construction companies, infrastructure providers, maintenance providers and manufactures.



#### 315,000 Hotel Room Growth...

The Kingdom has announced the development of 315,000 hotel rooms in Saudi to serve needs of 2030 expo, further expanding opportunities in this sector. This massive expansion will fuel growth across the full range of requirements of building sector materials, products, and services, throughout the Kingdom.



## \$15 Billion Al Ula...

The Royal Commission for Al Ula's archaeological, cultural and touristic complex is an open-air living museum. The area is as vast as Belgium. The \$15 Billion Al Ula master plan is being developed in three phases in 2023, 2030, and 2035. The major investment aims to make the Al Ula region the Kingdom's cultural capital. Investments – public and private – in new hotels, restaurants, retail and leisure facilities are continually leading to new projects. The opportunities for the construction industry are massive and on-going.



# \$60 Billion Jeddah Metro Offers Opportunities for Infrastructure and Public Facilities...

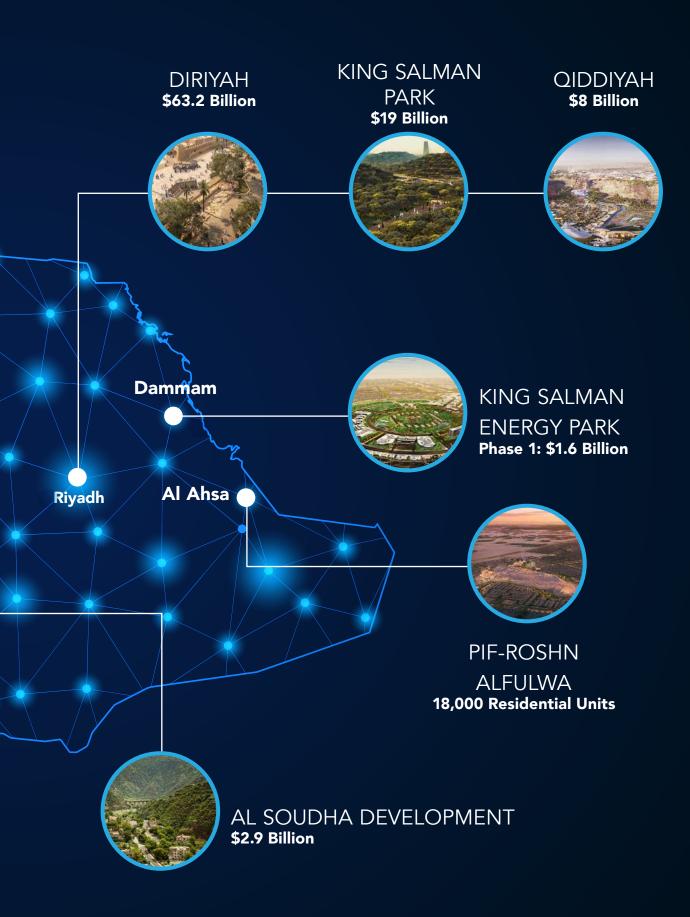
Jeddah Metro will consist of 74 stations, 160 km of track and 4 individual routes through the city. The \$60 Billion project will offer high budget infrastructure and public facilities. At each metro station will provide further construction opportunities in retail, hospitality and tourism sectors that cluster around transport nodes.

# Widespread Opportunities Across the Kingdom to Participate in Ambitious Development Projects...









### Organized by



**Riyadh Exhibitions Company (REC)** has pioneered B2B international trade fairs and events sector in the Kingdom, with over 45 years of sustained success in serving the Kingdom's national priorities. REC has organized leading international B2B exhibitions and related conferences for all key economic sectors. A dedicated professional team is committed to serve events' clients, partners, and quests to the highest standards.

REC is known for combining "global expertise with local know-how". In partnership with over 120 commercial & industrial bodies from more than 50 leading countries, REC has executed over 458 successful events to date by providing a professional platform to facilitate billions in business deals. This wealth of global expertise, and local know-how is at your service to advance your business objectives, be they to reach effective trade buyers, distributors, joint venture partners or expand your exports in the region or internationally.

### **UFI Proud Member**



**REC** is a proud member of UFI, the International Association of the Exhibition Industry. Quality certification for regularly audited international events that conform to the UFI standards for exhibitions and events. REC continually achieves UFI recognition for adherence to international standards, and has been certified by UFI for four decades.

### The Venue

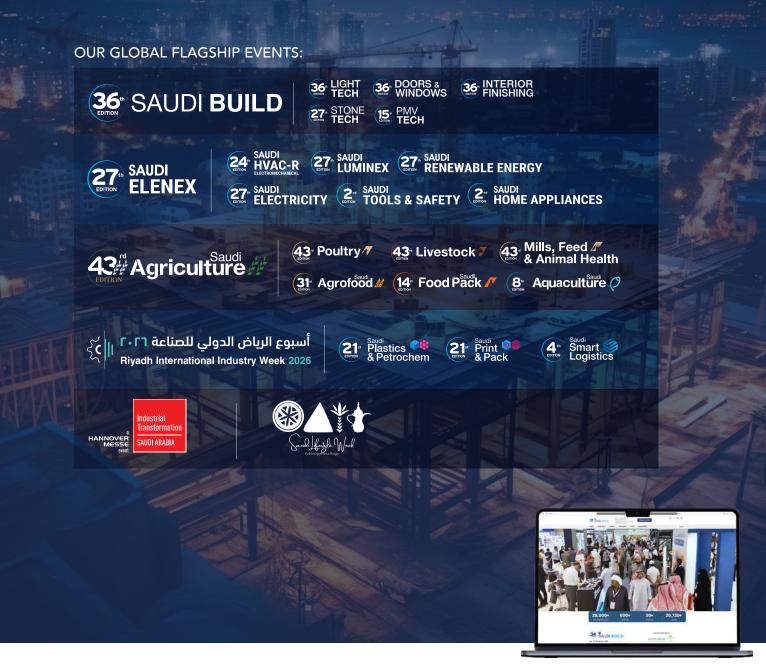


Riyadh International Convention & Exhibition Center (RICEC) is the leading international prominent venue in Riyadh that is centrally located, with a modern on-site hotel, conference auditorium, VIP rooms, workshop rooms, restaurants and other services. Road access is via King Abdullah road near Exit 10 and Metro access on the Red Line at Riyadh Exhibition Center station, with fast access to and from King Khalid Airport.





BROUGHT TO YOU BY RIYADH EXHIBITIONS COMPANY (REC), SERVING THE KINGDOM'S NATIONAL PRIORITIES AND YOUR BUSINESS DEVELOPMENT NEEDS WITH SUSTAINED SUCCESS FOR 45 YEARS...



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www.saudi-build.com