

Join Industry Leaders at the 35th Edition
of the Most Successful Gathering of Sector
Decision Makers of the Region's Largest
Building and Infrastructure Market...

VISION رؤية
2030
المملكة العربية السعودية
KINGDOM OF SAUDI ARABIA

35th
EDITION

SAUDI
BUILD

SAUDI BUILD

The 35th International Trade Exhibition for Serving the Kingdom's Mega
Projects Products and Services Needs: **Interior Finishing, Doors,
Windows, Glass, Kitchens, Lighting and Stone.**

03-06 NOVEMBER 2025

Riyadh International Convention & Exhibition Center
King Abdullah Road, Exit 10, Riyadh, Saudi Arabia



Organized by:



شركة معارض الرياض المحدودة
Riyadh Exhibitions Company Ltd.



The Global
Association of the
Exhibition Industry

Why Exhibit in Riyadh?

Saudi Arabia is Spending \$175 Billion a Year on Building Boom, Construction to Peak Between 2025 and 2028 with Announced Giga Projects to Surpass \$1.3 Trillion...



A robust, sustainable demand boom is underway for building and infrastructure materials and solutions in the Kingdom, driven by Giga Projects needed that include Expo 2030, new Mega Airport and 2034 FIFA World Cup. Saudi Build 2025 will showcase products and solutions needed to the most important trade buyers in the region...

\$43 Billion

Target to build 240,000 housing units...

Ministry of Municipalities and Housing has started a five-year \$43 billion plan for the construction of housing across the Kingdom. The program involves the construction of 240,000 units. It is one of the largest of its kind anywhere in the world. New housing units will be built in urban areas all over the Kingdom. The plan is creating wide spread opportunities for residential infrastructure suppliers, construction companies, suppliers of interior fixtures, fittings and finishing material and other related construction products and services.

In addition to the Giga Projects, high-demand in the new housing developments...

SEDRA – An integrated community inspired by Salmani architecture. Covers 20 Million sqm and will feature more than 30,000 homes.

ALAROUS – Inspired by the historical city of Jeddah, the architecture blends modern and traditional design. Covers 4 Million sqm and will have 18,000 homes.

WAREFA – ROSHN's second community in Riyadh covers 1.4 Million sqm and will deliver more than 2,000 new homes.

ALFULWA – The first integrated community in the Eastern Province covers more than 10.8 Million sqm and will provide 18,000 homes.

Why Exhibit with Riyadh Exhibitions Company (REC)?

REC has been Organizing the Kingdom's Leading Build Sector Exhibition for 35 Years, Delivering Targeted Sector Professionals and Trade Partners to Exhibitors...



The Future of Building International Summit:



Don't miss the International Summit. Private sector enablers will discuss the latest projects and technologies shaping the sector. Local and international CEO's and thought leaders will discuss the latest plans, technologies and solutions in support of national plans for construction.

Saudi Build is a 7-Hall Multi-Sectoral Event...

Incorporating:



35 Years of Sustained Success in Serving the Leaders of the Building and Infrastructure Sectors of the Kingdom...

Post Show Report 2024

34th SAUDI BUILD



27,500
SQM Exhibition



600+
Exhibitors



30,856
Visitors



13
Country Pavilions



32
Participating Countries

2024 Satisfaction Survey

87%
Effective

Exhibitors Response

1%
Not Effective

12%
Somewhat Effective



Partners of Success in 2024...



Saudi Build is held under the patronage of...

وزارة البلديات والإسكان
Ministry of Municipalities and Housing



Diamond Sponsor

اسمنت اليمامة
YAMAMA CEMENT

مشكاتي Meshkati

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BUILD STATION



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زينكو
zinc



بدائل
Badael



Power Solutions
Sponsor

GULFPOWER
ELECTRICAL POWER GENERATORS

You will meet...

- Sector Leading Decision Makers and Trade Buyers
- Building Materials Traders and Distributors
- Project Owners and Investors
- Architects and Interior Designers
- Construction Engineers
- Government Representatives & Policy Makers, Sector Support and Enablement Programs



SAUDI BUILD

Comprehensive Interiors & Finishing Products & Services:



Interior Design & Finishing

- Architectural Finishing Products
- Interior Decorative & Ornaments
- Ceramics Tiles & Products
- Sanitary Ware
- Furniture
- Home Appliances
- Kitchens & Cabinet Design & Implementation
- Bathroom Products & Technologies
- Locks, Handles & Other Hardware
- Paints & Wall Covering
- Lighting Solutions & Fixtures
- Flooring, Ceiling & Other Finishes



Interior Lighting & Fittings

- The Full-Range of Residential & Commercial Lighting
- Lighting Accessories
- Latest LED Technologies
- Electronic Components



Aluminum, Doors, Facades, Glass & Windows

- Glass Production & Machinery
- Glass Processing & Finishing Technologies
- Doors, Sliding Doors & Windows
- Glass & Glazing
- Aluminum Frames & Panels



Stone Tech (Stone Industry & Technology)

- Granite, Onyx & Sandstone
- Marble & Natural Stones
- Mosaic & Ceramic Tiles
- Stone for Interior Design
- Cutting & Design Machinery & Tools
- Surface Finishing & Polishing Machinery
- Stone Installation & Care Solutions



Wood & Production Technologies

- Wood Flooring & Decking
- Wood Doors, Windows & Slats
- Furniture Accessories & Components
- Woodworking Machinery
- Adhesives, Glues, Paints & Coatings
- Power Tools
- Hardwoods, Laminates & Composites



Special Construction & Services

- Elevators & Escalators
- Health & Safety Products & Services



Construction Technologies & Services

- Consultancy Services
- Architecture, Engineering Services & Design
- Smart Buildings & IT Solutions
- Green Building Technologies

Saudi Arabia's \$1.108 Construction Sector is Poised to Grow 6.2% Yearly by 2028, this Growth is Driven by the Giga Projects...



\$64 Billion

Diriyah Gate Project Offers Many Short Term Opportunities...

The Diriyah Gate master plan offers a wide range of opportunities. Some 38 new hotels and resorts will be opening in Diriyah, alongside museums, cultural attractions, luxury retail outlets and souqs. Housing adjacent to the tourism facilities are also being rapidly developed. The project offers architects, engineers, construction companies and the entire supply chain of materials and equipment providers widespread opportunities.



\$23 Billion

King Salman Park Development is Accelerating...

Construction is underway at King Salman Park. The largest urban park in the world park, will incorporate arts, education, sports, leisure, retail and hospitality facilities and 12,000 residential units over 13.4 sqm in the center of Riyadh. The mega-development requires heavy construction machinery, all manner of building materials, architectural, interior design and other consultancy services. Suppliers of greenery, water features and equipment are also needed.



\$50 Billion

Covering 19 Million Square Meters and Housing 420,000 Residents...

Riyadh's New Murabba is set to open for the 2030 World Expo. It will feature 420,000 residents, 9,000 hotel rooms, 980,000 sqm of retail space, a museum, a university, entertainment and culture venues. Suppliers of architectural and construction services, including architectural consultancies, construction companies and other building services providers, including providers of construction materials, machinery and equipment as well as landscaping are needed.



\$23 Billion

The Sports Boulevard's Unique Offering...

The outdoor and indoor linear park will be rich in sporting, artistic, cultural and eco activities, to create a sustainable healthy lifestyle. The boulevard will have 8 districts spanning 135 km in and around the city of Riyadh. The project includes arts, entertainment, and multiple sports facilities. Opportunities for infrastructure and sports facility constructors, building materials, landscaping, public realm and associated providers are required.

Tourism will Add \$100 Billion to Saudi GDP. It will Further Expand as MENA's Fastest Growing Tourism Destination that Grew by 58% in 2023...



\$6 Trillion

Tourism Investment Provides Massive Construction Opportunities...

Saudi Arabia is offering investment opportunities worth \$6 Trillion in the travel and tourism sector as the Kingdom steadily pursues its journey to emerge as a global tourist destination by the end of the decade. The opportunities for providers of tourism infrastructure, constructors of hotels, hospitality, entertainment and event facilities as well as all associated services are increasing at an accelerated rate.



315,000

Hotel Room Growth...

The Kingdom has announced the development of 315,000 hotel rooms in Saudi by 2030 further expanding opportunities in this sector. This massive expansion will fuel growth across the full range of requirements of building sector materials, products, and services, throughout the Kingdom.



700,000

Visitors to Trojena...

Trojena, Saudi Arabia's premier winter sports mega-resort is due to be completed in 2026. Work is well underway. Trojena is situated in an area of NEOM. Plans include homes for 7,000 permanent residents and hotel and leisure facilities for more than 700,000 visitors annually. Saudi Arabia has been chosen to host the 2029 Asian Winter Games at Trojena.

Exceptional Development Projects Dominate the Kingdom's Skyslines...



\$20 Billion

Jeddah Central Transformation...

Jeddah will see an area of 5.7 million sqm developed in three phases, the first of which will welcome visitors in 2027. A 9.5 km waterfront with a world class marina and some 2,700 hotel rooms as well as an opera house, museum, sports stadium and oceanarium. The \$20 Billion project offers exceptional opportunities for the residential, commercial, retail and infrastructure sectors.



\$14.74 Billion

For Smart Cities Construction...

The Saudi Arabian smart cities market size is projected to reach \$14.74 Billion by 2027. Advancements of the Smart Cities Communications Infrastructure encompass upgrading the adoption of modern technologies that will be embedded in commercial, residential and infrastructure projects. The transformation plans are creating opportunities for construction companies, infrastructure providers, maintenance providers and manufactures.



\$26 Billion

For Massive Saudi Land Bridge Projects...

Land Bridge projects include the construction of 950 km of new rail lines between Riyadh and Jeddah, and 115 km of new lines between Dammam and Jubail. The investment of \$26 Billion over 5 – 7 years will require heavy construction machinery and materials, as well as consultancy services over a prolonged period providing a variety of opportunities for rail infrastructure suppliers and other related construction products and services.



\$9.8 Billion

Qiddiya the Future of Entertainment...

Qiddiya City will take up more than 334 square kilometers on the outskirts of Riyadh. Work has been under way on the \$9.8 Billion since 2023. The first phase, Six Flags is due to open in 2025. Qiddiya's rapid development is offering a wide range of opportunities to suppliers of construction materials, specialist entertainment construction services as well as many public realm and infrastructure development contracts.

Major Construction Projects in Al Ula, Jeddah and Makkah...



\$60 Billion

Jeddah Metro Offers Opportunities for Infrastructure and Public Facilities...

Jeddah Metro will consist of 74 stations, 160 km of track and 4 individual routes through the city. The \$60 Billion project will offer high budget infrastructure and public facilities. At each metro station will provide further construction opportunities in retail, hospitality and tourism sectors that cluster around transport nodes.



3.7 Million SQM

PIF to Develop Al Balad Historic District, Jeddah...

The overall project development area will comprise approximately 2.5 Million sqm with a total built up area of 3.7 Million sqm. Construction and related business opportunities to develop 9,300 residential units, 1,800 hotel units and around 1.3 Million sqm of commercial and office space needing interior fit outs and finishings.



\$15 Billion

Al Ula...

The Royal Commission for Al Ula's archaeological, cultural and touristic complex is an open-air living museum. The area is as vast as Belgium. The \$15 Billion Al Ula master plan is being developed in three phases in 2023, 2030, and 2035. The major investment aims to make the Al Ula region the Kingdom's cultural capital. Investments – public and private – in new hotels, restaurants, retail and leisure facilities are continually leading to new projects. The opportunities for the construction industry are massive and on-going.



230,000 SQM

Jabal Omar Project Accelerates...

The Jabal Omar development project in Makkah is a unique urban regeneration scheme. The integrated development will provide hotel accommodations, commercial / retail spaces, cars parking, public spaces and public amenities to support religious, social and commercial activities for Hajj and Umrah pilgrims. The land area of the project is approximately 230,000 sqm with a built-up floor area of approximately 2 million sqm. Construction and infrastructure development opportunities are accelerating as the various projects get underway.

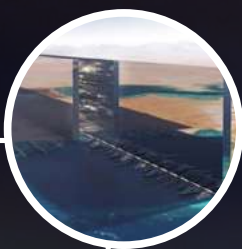
Wide Spread Opportunities Across the Kingdom to Participate in Ambitious Development Projects...

TROJENA



NEOM

\$500 Billion



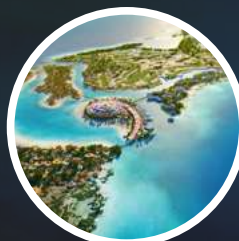
AMAALA

\$10 Billion



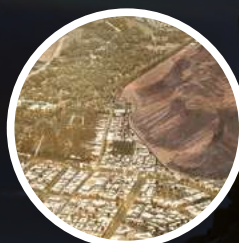
RED SEA PROJECT

\$26 Billion



AL ULA

\$15 Billion



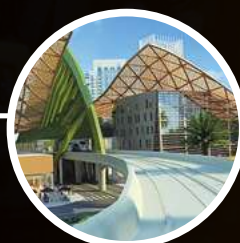
JEDDAH CENTRAL

\$20 Billion



JEDDAH METRO

\$60 Billion



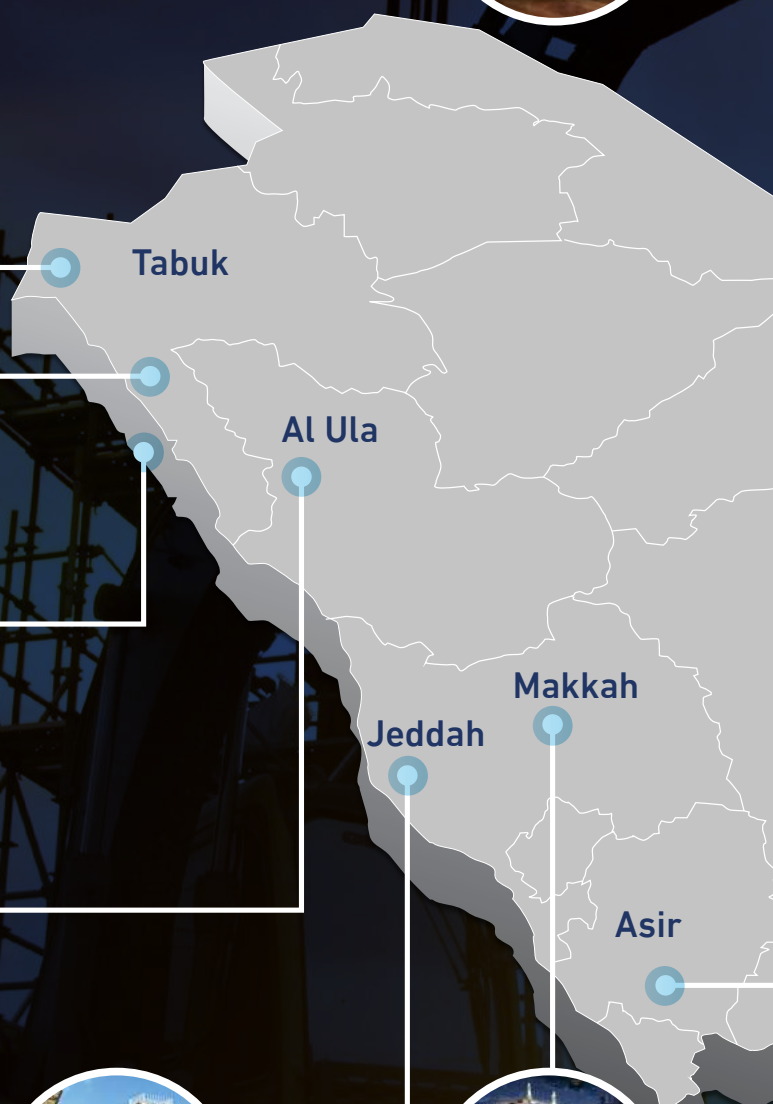
JABAL OMAR

\$2.1 Billion



HOTELS

320K New Hotel Rooms



EXPO 2030

\$7.8 Billion



DIRIYAH

\$64 Billion



KING SALMAN PARK

\$23 Billion



QIDDIYAH

\$9.8 Billion



KING SALMAN INT'L AIRPORT

\$29 Billion



NEW MURABBA

\$50 Billion

104K Residential Units & 9,000 Hotel Rooms



FIFA WORLD CUP

\$26 Billion



Dammam



Al Ahsa



Riyadh



KING SALMAN ENERGY PARK

Phase 1: \$1.6 Billion



PIF-ROSHN ALFULWA

Phase 1 of \$2.13 Billion



AL SOUDHA DEVELOPMENT

\$2.9 Billion

Organized by



شركة معارض الرياض المحدودة
Riyadh Exhibitions Company Ltd.

Riyadh Exhibitions Company (REC) has pioneered B2B international trade fairs and events sector in the Kingdom, with 44 years of sustained success in serving the Kingdom's national priorities. REC has organized leading international B2B exhibitions and related conferences for all key economic sectors. A dedicated professional team is committed to serve events' clients, partners, and guests to the highest standards.

REC is known for combining "global expertise with local know-how". In partnership with over 120 commercial & industrial bodies from more than 50 leading countries, REC has executed over 458 successful events to date by providing a professional platform to facilitate billions in business deals. This wealth of global expertise, and local know-how is at your service to advance your business objectives, be they to reach effective trade buyers, distributors, joint venture partners or expand your exports in the region or internationally.

UFI Proud Member



REC is a proud member of UFI, the International Association of the Exhibition Industry. Quality certification for regularly audited international events that conform to the UFI standards for exhibitions and events. REC continually achieves UFI recognition for adherence to international standards, and has been certified by UFI for four decades.

The Venue



Riyadh International Convention & Exhibition Center (RICEC) is the leading international prominent venue in Riyadh that is centrally located, with a modern on-site hotel, conference auditorium, VIP rooms, workshop rooms, restaurants and other services. Road access is via King Abdullah road near Exit 10 and Metro access on the Red Line at Riyadh Exhibition Center station, with fast access to and from King Khalid Airport.





Brought to you by Riyadh Exhibitions Company (REC), serving the Kingdom's national priorities and your business development needs with sustained success for 44 years...

OUR GLOBAL FLAGSHIP EVENTS:

35th SAUDI BUILD 26th STONE TECH 14th PMV TECH

26th SAUDI ELENEX 26th SAUDI ENERGY 23rd SAUDI HVAC-R ELECTROMECHANICAL 26th SAUDI LUMINEX 26th SAUDI RENEWABLE ENERGY

42nd Saudi Agriculture 30th Saudi Agrofood 13th Saudi Food Pack 7th Saudi Aquaculture

أسبوع الرياض الدولي للصناعة 2025 20th Saudi Plastics & Petrochem 20th Saudi Print & Pack 3rd Saudi Smart Manufacturing 3rd Saudi Smart Logistics

Don't miss:

SAUDI LIFESTYLE WEEK
fashion sportswear design

HANNOVER
MESSE
event
Industrial
Transformation
SAUDI ARABIA



For more information,
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