

Join Industry Leaders at the 34th Edition  
of the Largest Gathering of the Sector  
Decision Makers, and the Region's Largest  
Building and Infrastructure Market...

رؤية  
2030  
المملكة العربية السعودية  
KINGDOM OF SAUDI ARABIA

34<sup>th</sup>  
EDITION

SAUDI  
BUILD

# SAUDI BUILD

The 34<sup>th</sup> International Trade Exhibition for  
Construction Materials and Building Technologies

**Incorporating:** Smart Buildings, Interiors, Finishing, Doors,  
Windows, Glass, Kitchens, Concrete, Landscape, Tools,  
and Heavy Equipment.

04-07 NOVEMBER 2024

Riyadh International Convention & Exhibition Centre

Co-located With:

25<sup>th</sup>  
EDITION

SE

# SAUDI ELENEX

The 25<sup>th</sup> International Trade Exhibition for Electricity,  
Lighting, Air Conditioning, Alternative Energy and Water  
Technology



Organized by:



شركة معارض الرياض المحدودة  
Riyadh Exhibitions Company Ltd.  
Serving the Kingdom's economic  
priorities for over 40 years...



معرض دولي معتمد من  
UFI Certified International Event

Why exhibit in Riyadh?

**Riyadh is the center of the largest market in the MENA region with building and infrastructure sector investments of over \$1.25 Trillion...**



*Saudi Arabia has become one of the world's largest building and infrastructure sectors with building projects in the pipeline, already surpassing \$250 Billion...*

**\$14.74 Billion**  
For Smart Cities Construction...

The Saudi Arabian smart cities market size is projected to reach \$14.74 Billion by 2027. Smart cities encourage sustainable economic development and high quality of life. Advancements of the Industrial City Communications Infrastructure encompass upgraded optical fibre and wireless networks, the adoption of modern technologies based on 5G and IoT applications will be embedded in commercial, residential and infrastructure projects. This will create large opportunities for construction companies and suppliers providing the needed technologies.

**5.9%**  
Non-oil Growth 2023...

Economic momentum in the Arab world's largest economy continued to expand at 5.9% for non-oil growth. This is based on projected positive performances of economic indicators, strategies and programs under implementation.

Why exhibit with Riyadh Exhibitions Company (REC)?

**REC has been organizing the Kingdom's leading B2B trade fairs and delivering the targeted building sector professionals and trade partners for over 40 years...**



### Don't miss the International Summit



**"The International Future of Building Summit"**. Private sector enablers will discuss the latest projects and technologies shaping the sector. Local and international CEO's and thought leaders will discuss the latest plans, technologies and solutions in support of national plans for construction.

## Saudi Build is a 7-Hall Multi-Sectoral Event...

Co-located:



The 25th International Trade Exhibition for Electricity, Lighting, Air Conditioning, Alternative Energy and Water Technology



Incorporating:



STONE TECH 2024: Stone Industry & Technology



HVAR 2024: Heating, Ventilation, Air-Conditioning, and Refrigeration



PMV 2024: Plants, Heavy Machinery and Vehicles

# Over 40 Years of sustained success in serving the leaders of the building and infrastructure sectors of the Kingdom...

| Post Show Report of the 33<sup>rd</sup> Edition

## SAUDI BUILD



**27,500**  
SQM  
Exhibition



**621**  
Exhibitors



**30,000**  
Visitors



**11**  
Country  
Pavillions



**35**  
Participating  
Countries

| Survey 2022



**78%**  
Very  
Satisfied

**15%**  
Satisfied

**5%**  
Neutral

**2%**  
Not Satisfied



# Partners of Success in the 2023...



Under the Patronage of  
وزارة الشؤون البلدية  
والقروية والإسكان  
Ministry of Municipal Rural Affairs & Housing



Meshkati مشكاتي

OSP  
برنامج استدامة الطلب على البترول  
Oil Sustainability Program

BC  
مفهوم البناء  
BUILDING CONCEPT

المديفر  
M  
شركة أبناء صالح المديفر القابضة  
SALEH ALMUDAYFER SONS HOLDING CO

الشركة العربية لألياف البازلت  
Arab Basalt Fiber Company

مصاعد جود  
Jood Elevators

MARJAN  
مرجان

S  
SANAD  
ELEVATORS

AZENTIO™

GULFPOWER  
ELECTRICAL POWER GENERATORS

رفة الرياض  
Riyadh Chamber

## Who you will meet?

- Sector Leading Decision Makers and Trade Buyers
- Building Materials Traders and Distributors
- Project Owners and Investors
- Architects and Interior Designers
- Construction Engineers
- Energy, Lighting and Air-conditioning Specialists
- Government Officials and Policy Makers

# Products & Services at

34<sup>th</sup>  
EDITION

SAUDI  
BUILD

# SAUDI BUILD



## Interior Design & Finishing

- Architectural Finishing Products
- Interior Decorative & Ornaments
- Ceramics Tiles & Products
- Sanitary Ware
- Furniture
- Handicrafts
- Kitchens & Cabinet Design & implementation
- Bathroom, Plumbing Products & Technologies
- Locks, Handles & other Hardware
- Paints & Wall Covering
- Lighting Solutions & Fixtures
- Flooring, Ceiling, Walling & Other Finishes



## Aluminium, Doors, Facades, Glass & Windows

- Glass Production & Machinery
- Glass Processing & Finishing Technologies
- Doors, Sliding Doors & Windows
- Glass & Glazing
- Aluminium Frames & Panels
- Aluminium, Glass, Wood Facades
- Insulation, Thermal Facade & Cladding
- Installation Machinery & Tools



## Construction & Building Materials

- Cement & Gypsum Products
- Construction Systems & Technologies
- Landscaping & Garden Services
- Steel Products, Timber-Frames & Beams
- Stamped Concrete
- Swimming Pools & Accessories
- Safety & Security Equipment & Systems



## Special & Offsite Construction

- Concrete Products & Precast Structures
- Modular Systems
- Prefabricated Construction & Components
- Roofing Products & Services
- Elevators & Escalators
- Infrastructure, Metals, Steel & Aluminium
- Health & Safety Products & Services



25<sup>th</sup>  
EDITION **STONE TECH** 

22<sup>nd</sup>  
EDITION **SAUDI HVAR** 

13<sup>th</sup>  
EDITION **PMV TECH** 



### Stone Tech (Stone Industry & Technology)

- Granite, Onyx & Sandstone
- Marble & Natural Stones
- Mosaic & Ceramic Tiles
- Stone for External & Interior Design
- Quarry Machinery & Tools
- Bricks & Related Materials
- Cutting & Design Machinery & Tools
- Surface Finishing & Polishing Machinery
- Stone Installation & Care Solutions



### HVAR

- Heating Pumps, Exchangers & Equipment
- Air Conditioning & Ducts System
- Ventilation Systems & Components
- Refrigeration Systems & Equipment
- Installation Tools & Equipment
- Valves, Pumps & Pipes



### PMV (Plants, Heavy Machinery & Vehicles)

- Concrete Batching Plant
- Machines & Plants
- Form Work & Scaffolding Tools
- Construction Vehicles & Equipment
- Cranes & Drilling Machinery
- Earth-removing & Mining Machinery
- Loaders & Lifting Machinery
- Tractors, Heavy Machinery & Equipment



### Wood & Production Technologies

- Wood Flooring & Decking
- Wood Doors, Windows & Slats
- Furniture Accessories & Components
- Woodworking Machinery
- Adhesives, Glues, Paints & Coatings
- Power Tools & Software
- Hardwoods, Laminates & Composites



### Construction Technologies & Services

- Consultancy Services
- Architecture, Engineering Services & Design
- 3D Printing, IoT & Virtual Reality
- Automation & Robotics
- Smart Buildings, Software & IT Solutions
- Green Building Technologies

# Saudi Arabia had the Fastest Growing Economy amongst G20 countries in 2022, and continues to rapidly expand...



## **\$43 Billion** Housing Development Spurs New Business...

Saudi Ministry of Municipal, Rural Affairs has started a five-year \$43 billion plan for the construction of housing across the Kingdom. The program involves the construction of 240,000 units. It is one of the largest of its kind anywhere in the world. The plan is creating wide spread opportunities for suppliers of building, interiors, finishing material, construction machinery and related products and services.



## **30,000** Home Development Acceleration in Riyadh...

Situated near Roshn Front in north-east Riyadh, the 8-phase CEDRA project encompasses 20 Million square metres. 30,000 new homes and 400 amenity assets including education, health, retail and entertainment facilities are being developed to form a new sustainable district. Lucrative opportunities to supply construction products and services are available to bring 6 more project phases too completion.



## **\$20 Billion** Jeddah Central Transformation...

Jeddah Central Region will see an area of 5.7 million sqm in the heart of this coastal city developed in three phases, the first of which will welcome visitors from 2027. Features include a 9.5km waterfront with a world class marina and some 2,700 hotel rooms as well as an opera house, museum, sports stadium and oceanarium. The project valued at \$20 Billion offers exceptional opportunities for suppliers of machinery, tools and building materials.



## **\$26 Billion** For Massive Saudi Land Bridge Projects...

The Mega Landbridge project includes the construction of 950 kilometres of new rail lines between Riyadh and Jeddah, and 115 kilometres of new lines between Dammam and Jubail. The investment of \$26 billion over 5 – 7 years will require heavy construction machinery and materials, as well as consultancy services over a prolonged period.

# Tourism will add \$100 Billion to Saudi GDP and will further expand as MENA's fastest growing tourism destination, that grew by 58% in 2023...



## \$6 Trillion

### Tourism Investment Provides Massive Construction Opportunities...

Saudi Arabia is offering investment opportunities worth \$6 Trillion in the travel and tourism sector as the Kingdom steadily pursues its journey to emerge as a global tourist destination by the end of the decade. The opportunities for suppliers of tourism will be ongoing throughout the Kingdom for the next decade.



## 315,000

### Hotel Room Growth...

The Kingdom has announced the development of 315,000 hotel rooms around Saudi by 2030 further expanding opportunities in this sector. This massive expansion will fuel growth across the full range of building sector materials, products, and services, throughout the Kingdom.



## 700,000

### Visitors to Trojena...

Trojena, Saudi Arabia's premier winter sports mega-resort is due to be completed in 2026. Work is well underway. Trojena is situated in an area of NEOM where winter temperatures drop below zero and year-round temperatures are generally 10 degrees cooler than the rest of the region. Plans include homes for 7,000 permanent residents and hotel and leisure facilities for more than 700,000 visitors annually. Saudi Arabia has been chosen to host the 2029 Asian Winter Games at Trojena.

# Exceptional Development Projects Dominate the Riyadh Skyline...



## \$63.2 Billion

### Diriyah Gate Project Offers Many Short Term Opportunities...

The Diriyah Gate masterplan to develop a cultural hub is well underway, offering a wide range of short term opportunities. Some 38 new hotels and resorts will be opening in Diriyah, alongside museums, cultural attractions, luxury retail outlets and souqs. Housing adjacent to the tourism facilities are also being rapidly developed. The project offers architects, engineers, contractors and suppliers a wide range short term opportunities.



## \$19 Billion

### King Salman Park Development is Accelerating...

Construction is underway at King Salman Park. The park, which incorporates: Residential, commercial and a large number of public space projects, stretches over 13.4 square kilometres, making it the largest urban park in the world. It will offer arts, education, sports, leisure, retail and hospitality facilities and 12,000 residential units. The mega-development require heavy construction machinery, all manner of building materials, architectural, interior design and other consultancy services.



## \$23 Billion

### The Sports Boulevard Unique Offering...

The outdoor and indoor linear park will be rich in sporting, artistic, cultural and eco activities, to create a sustainable healthy lifestyle. The boulevard will have 8 districts spanning 135 kilometers in and around the city of Riyadh. The boulevard project includes an: Arts, entertainment, and athletics districts, as well as a sand sports park and Wadis to explore. Business opportunities for heavy machinery, construction materials, architectural landscaping, public park furniture and consulting services are required.



## \$8 Billion

### Qiddiya the Future of Entertainment...

Qiddiya City is an entertainment development project, spanning more than 334 square kilometers on the outskirts of Riyadh. Qiddiya will offer a mix of attractions. Work has been under way on the \$8 Billion project since 2021. The first phase, Six Flags is due to open in 2024. It will boast 28 rides and attractions across 6 themed developments. Qiddiya rapidly development is offering a wide range short term opportunities.

# Major Construction Projects in Al Ula, Jeddah and Makkah...



## \$60 Billion

### Jeddah Metro Offers Opportunities for Infrastructure and Public Facilities...

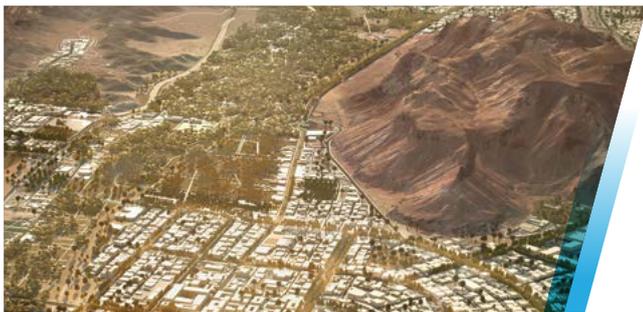
Jeddah Metro is a mega project for modern urban mobility which will consist of 74 stations, 160 km of track and four individual routes through the city of Jeddah. The \$60 Billion project will offer high budget infrastructure and public facilities work. At each metro station it is expected further construction opportunities in retail, hospitality and tourism sectors that cluster around transport nodes will be forthcoming.



## 3.7 Million SQM

### PIF to Develop Al Balad Historic District, Jeddah...

The overall project development area will comprise approximately 2.5 Million square meters, with a total built up area of 3.7 Million square meters. Construction and related business opportunities to develop 9,300 residential units, 1,800 hotel units and around 1.3 Million square meters of commercial and office space are targeted for development.



## \$15 Billion

### Al Ula...

The Royal Commission for Al Ula's archaeological, cultural and touristic complex and an open-air living museum - is a region as vast as Belgium. The \$15 Billion Al Ula master plan is being developed in three phases in 2023, 2030, and 2035. The major investment aims to make the Al Ula region the kingdom's cultural capital. Investments – public and private – in new hotels, restaurants, retail and leisure facilities are continually leading to new projects. The opportunities for the construction industry are massive and on-going.



## 230,000 SQM

### Jabal Omar Project Accelerates...

The Jabal Omar Development Project in Makkah is a unique urban regeneration scheme. The integrated development will provide hotel accommodations, commercial / retail spaces, cars parking, public spaces and public amenities to support religious, social and commercial activities for Hajj and Umrah pilgrims. The land area of the project is approximately 230,000 sqm with a built-up floor area of approximately 2 million sqm. Construction and infrastructure development opportunities are accelerating as the various projects get underway.

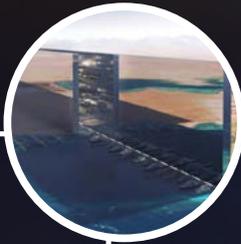
# Wide Spread Opportunities Across the Kingdom to Participate in Ambitious Development Projects...

**TROJENA**



**NEOM**

\$500 Billion



**AMAALA**

\$10 Billion



**RED SEA PROJECT**

\$26 Billion



**AL ULA**

\$15 Billion



**JEDDAH CENTRAL**

\$20 Billion



**JEDDAH METRO**

\$60 Billion



**JABAL OMAR**

\$1.6 Billion



## KING SALMAN

**DIRIYAH**  
\$63.2 Billion



**PARK**  
\$19 Billion



**QIDDIYAH**  
\$8 Billion



**KING SALMAN  
ENERGY PARK**  
Phase 1: \$1.6 Billion



**PIF-ROSHN  
ALFULWA**  
Part of \$2.13 Billion



**AL SOUDHA DEVELOPMENT**  
\$2.9 Billion



Riyadh

Dammam

Al Ahsa

## Organized by



شركة معارض الرياض المحدودة  
Riyadh Exhibitions Company Ltd.  
Serving the Kingdom's economic  
priorities for over 40 years...

**Riyadh Exhibitions Company (REC)** has more than 40 years of experience in executing the most successful exhibitions, trade shows, and events in the Kingdom. A professional dedicated team is committed to client health, comfort, and success.

**Global Expertise - Local Knowhow:** In partnership with over 120 commercial & industrial bodies from more than 50 leading countries, REC has executed 450 successful events to date by providing a professional platform to facilitate billions in business deals. This wealth of global expertise, and local know-how is at your service to advance your business objectives, be they to reach effective trade buyers, distributors, joint venture partners and expand your exports in the region or internationally.

## UFI Certified International Event



**REC is a proud member of UFI**, the Global Association of the Exhibition Industry. UFI international recognition is a quality certification of regularly audited international standards of organizing trade exhibitions and events, carried out over the decades that span REC organizing program.

## The Venue



**Riyadh International Convention & Exhibition Centre (RICEC)** is a centrally located convention and exhibition facility designed to help businesses showcase their products, services, and capabilities. RICEC can serve your additional needs for conferences, workshops, and VIP meetings space.





34<sup>th</sup>  
EDITION



# SAUDI BUILD

Brought to you by Riyadh Exhibitions Company (REC), serving your business development needs in the Kingdom with sustained success for over 40 years...

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22<sup>nd</sup> EDITION SAUDI HVAR

41<sup>st</sup> EDITION Saudi Agriculture

29<sup>th</sup> EDITION Saudi Agrofood

12<sup>th</sup> EDITION Saudi Food Pack

6<sup>th</sup> EDITION Saudi Aquaculture

19<sup>th</sup> EDITION Saudi Plastics & Petrochem

19<sup>th</sup> EDITION Saudi Print & Pack

2<sup>nd</sup> EDITION Saudi Smart Manufacturing

2<sup>nd</sup> EDITION Saudi Smart Logistics



For more information,  
please visit the event website:

[www.saudi-build.com](http://www.saudi-build.com)



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